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Contact Michelle Riggs: (508) 698-6810, [Michelle@classic-communications.com](mailto:Michelle@classic-communications.com)

### **Cavalor Joins North American League As Presenting Sponsor Of The Adult Hunter Division**

Annville, PA—May 14, 2009—Cavalor, which recently launched its complete line of equine supplements, care and feed products in North America, has become the presenting sponsor of the 2009 North American League's Adult Hunter division.

The North American League (NAL) runs season-long series in seven hunter-jumper divisions — Adult Hunter, Children's Hunter, Open Jumper Speed, Adult Jumper, Children's Jumper, Pony Jumper and its new Low Junior/Amateur-Owner Jumper. Each division's series culminates with a championship final at the Pennsylvania National Horse Show in Harrisburg, PA, in October. All horses competing in the NAL finals earn U.S. Equestrian Federation Horse-of-the-Year points.

The current NAL qualifying period runs from September 1, 2008 through August 31, 2009. Riders need not be members of the NAL to compete in any qualifying classes, but only current members earn points toward year-end finals.

“We are very excited to partner with the NAL as the presenting sponsor of the Adult Hunter division,” said Philippe Collard, President of Cavalor, Inc. “Generally Cavalor products are associated with high performance horses such as those ridden by show jumping World Champion Jos Lansink, show jumping Olympic Champion Eric Lamaze, three-time Olympic veteran and 2009 Rolex FEI World Cup Dressage Champion Steffen Peters, and the world's most accomplished dressage rider Anky VanGrunsven. Clearly their endorsement demonstrates the quality of Cavalor products and we see our association with the NAL as away to demonstrate how they can enhance the success of hunter horses as well.”

Cavalor Inc. is the exclusive North American licensee of the Cavalor brand and the Cavalor products from Nutriquine NV. For over 20 years, Nutriquine NV (a Belgian company) has been a pioneer in equine nutrition. In close cooperation with veterinarians, scientists and specialists of equestrian sports, Nutriquine has developed, under the brand name Cavalor, a complete line of supplements, care and feed products to address the diverse needs and

requirements of top sport horses and breeding stables. Cavalor products are distributed and used by many champions in 45 countries around the world.

“Cavalor has a world-wide reputation for quality products that enhance the performance of sport horses in every discipline,” said Lloyd Longenecker, President of Ryegate Show Services, Inc., which administers the North American League. “We are proud to welcome Cavalor to the NAL as Presenting Sponsor of our Adult Hunter division and look forward to a long relationship.”

For more information on the North American League please visit the Ryegate Show Services website at [www.Ryegate.com](http://www.Ryegate.com).

For more information on Cavalor, please visit [www.cavalor.com](http://www.cavalor.com)

***Cavalor, when the result counts!***